

2023 Annual Report



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A Note from Leadership

Though a captivating and widely admired sport, tennis often faces challenges in terms of accessibility, particularly for youth. The game demands specific infrastructure, equipment, and coaching, making it more difficult for kids in certain communities to engage in the sport, particularly those surrounding Randall's Island in areas including Harlem and the Bronx. Limited access to tennis facilities and the financial barriers associated with equipment and lessons can exclude many young players from experiencing the game's benefits. JMTP recognizes the significance of tennis for youth development. Beyond the physical advantages of improved coordination and fitness, tennis fosters essential life skills such as discipline, teamwork, and sportsmanship. The sport instills a sense of fair play and resilience, teaching young players to overcome challenges and persevere in both the game and life. Initiatives aimed at making tennis more accessible can contribute to the holistic development of youth, offering them valuable opportunities for personal growth and success. Breaking down barriers to entry ensures that tennis becomes a game for all, enriching the lives of diverse communities and nurturing a new generation of athletes. That is why we do what we do.

This year, we have seen tremendous growth across all three JMTP programs - Community, Excellence, and Advanced Training. There is no other organization like JMTP that is doing the work that we are doing in the area, and serving the amount of kids that we serve. Thank you to all of the JMTP coaches, teachers, parents, and donors who make what we do possible. We are continuing to work to see how we can scale by going into the community more and more.

- John & Patrick McEnroe



Meet Our Team



RYANN CUTILLO
EXECUTIVE DIRECTOR

As the Executive Director of JMTP, Ryann's role is all encompassing. From ensuring ongoing programmatic excellence to generating revenue, Ryann focuses on creating a stronger brand for JMTP. As a junior, Ryann was ranked in the top 15 nationally and #1 in the Eastern section in every age division. She went on to play Division I tennis at Wake Forest University, captaining the team for 2 years. She joined JMTP as the Executive Director in 2022.



COURTNEY REPOLI
ASSISTANT DIRECTOR

Courtney works closely with the Executive Director on fundraising and operational initiative for the organization. Courtney focuses on JMTP's events, media and communication, and day to day operations. Courtney attended The George Washington University where she studied Business Administration. While at GW, Courtney completed her Master's Degree in Tourism Administration with a concentration in Sports Management. In 2010, Courtney moved back to NY and worked with the NY Sportimes and eventually, JMTA and JMTP.



LISA JOURAVLEVA
COMMUNITY RELATIONS MANAGER

Spearheading Community Programming, Lisa's focus is on securing and maintaining partnerships with local public and charter schools in our community based programs, ensuring ongoing programmatic excellence, managing logistics, overseeing coaches, and supervising on-court tennis instruction. Lisa played Division I tennis at Bucknell University in the first Singles and Doubles position of the lineup, and served as captain her senior year. After receiving her Masters in Sports Management from Columbia University, Lisa joined the JMTP team in September 2023.

Vision And Mission

Vision

- The Johnny Mac Tennis Project (JMTP) transforms young lives by removing the economic, racial and social barriers to success through tennis.

Mission

- A 501(c)(3) nonprofit founded by Tennis Hall of Famer John McEnroe, JMTP introduces tennis to thousands of under-resourced New York City area children, particularly those living in East Harlem and the South Bronx, two communities immediately adjacent to our base at SPORTIME Randall's Island.
- Young tennis players face tremendous economic barriers to success, as did Arthur Ashe, the Williams sisters and John McEnroe himself. We offer an accessible, funded Pathway for student-athletes, tournament players, and potential world champions. Pathway programs include introductory group lessons for local schools and Community Based Organizations, individual John McEnroe Tennis Academy scholarships, as well as coaching and travel support to aspiring college and tournament players.
- JMTP kids are first introduced to tennis as a life-long health, fitness and social activity. For our most dedicated young athletes, JMTP provides a Pathway to success through competitive tennis, leading to college scholarships, careers in the industry, and, for a few, professional tennis careers and, perhaps in the not too distant future Grand Slam titles!

JMTP Programs

Community Program

Community Program participants learn from JMTP coaches, and utilize state-of-the-art facilities, equipment and learning technologies. In order to capture their interest and begin instilling at an early age skills that will facilitate their future success, the JMTP Community Program is geared towards 5-8 year olds.

JMTP invests in empowering local youth from Harlem and the Bronx by offering free tennis classes throughout the school year. The Community Program includes 34 weekly sessions, serves over 2,600 students weekly, and is provided on- and off-site at local public and charter schools. JMTP has increased it's in-person community programming outreach by 50% year over year.

Excellence Program

Community Program participants who demonstrate potential and desire to succeed are invited to the Excellence Program, which features three hours of dynamic group training each weekend, including fitness. Transportation, increased personal attention, and personalized tennis equipment (i.e; tennis sneakers) are all included, with the goal of helping players and their families prepare for long-term tennis training and success. From Excellence, there are students who are chosen to receive a full scholarship into the John McEnroe Tennis Academy.

Advanced Training Program

Through scholarship tryouts, progression through JMTP programs, and a dynamic recruiting and outreach effort, we place children from under-resourced families in the Tri-State area into our ongoing programs into the John McEnroe Tennis Academy. JMTP players have been placed into top NCAA collegiate programs across the country.

JMTP Since 2012

- **12,500** students reached through community programs
- **501** scholarships awarded
- **\$9.6M** provided in scholarships
- **38** college tennis scholarships earned

JMTP Scholarships This Year

- **39** scholarship players
- **51%** female; **49%** male
- **31%** African American; **30%** White; **20%** Asian American; **10%** Hispanic; **9%** other
- **33%** extremely or very low income, **10%** low income, **35%** moderate income, **30%** middle income per the 2023 NYC AMI

Statements of Financial Position

	August 31,	
	2022	2021
Assets		
Current Assets:		
Cash	\$ 1,175,348	\$ 869,645
Contributions Receivable	54,590	148,905
Prepaid Expenses	2,195	1,899
Total Current Assets	1,232,133	1,020,449
Noncurrent Assets:		
Contributions Receivable	50,000	-
Total Assets	\$ 1,282,133	\$ 1,020,449
Liabilities and Net Assets		
Current Liabilities:		
Accounts Payable	\$ 18,563	\$ 16,090
Deferred Revenue	-	10,500
Total Current Liabilities	18,563	26,590
Net Assets:		
Net Assets without Donor Restrictions	1,177,336	993,859
Net Assets with Donor Restrictions	86,234	-
Total Net Assets	1,263,570	993,859
Total Liabilities and Net Assets	\$ 1,282,133	\$ 1,020,449

Statements of Activities

	Year Ended August 31,	
	2022	2021
Change in Net Assets Without Donor Restrictions		
Revenues		
Public Support and Contributions	\$ 769,518	\$ 730,466
Special Events - Contribution Revenue	694,811	405,396
Special Events - Tickets Revenue	58,810	13,625
Noncash Contributions	30,947	37,299
Other Revenue	782	1,212
	<u>1,554,868</u>	<u>1,187,998</u>
<i>Revenues without Donor Restrictions</i>		
Expenses		
Program Services	961,844	839,924
Special Events	197,712	78,019
Management and General	156,462	117,198
Fundraising	55,373	46,989
	<u>1,371,391</u>	<u>1,082,130</u>
<i>Total Expenses</i>		
	<u>183,477</u>	<u>105,868</u>
<i>Change in Net Assets without Donor Restrictions</i>		
Change in Net Assets with Donor Restrictions		
Donor Restricted Contributions Received (Released)	<u>86,234</u>	<u>(88,111)</u>
Change in Total Net Assets	269,711	17,757
Total Net Assets – Beginning	<u>993,859</u>	<u>976,102</u>
Total Net Assets – Ending	<u>\$ 1,263,570</u>	<u>\$ 993,859</u>

Statements of Cash Flows

	Year Ended August 31,	
	2022	2021
	<u> </u>	<u> </u>
Operating Activities:		
Change in Total Net Assets	\$ 269,711	\$ 17,757
(Increase) Decrease in Operating Assets		
Accounts Receivable	-	2,100
Contributions Receivable	44,315	(20,290)
Prepaid Expenses	(296)	1,096
Increase (Decrease) in Operating Liabilities		
Accounts Payable	2,473	(89,041)
Deferred Revenue	(10,500)	10,500
	<u> </u>	<u> </u>
Change in Operating Assets and Liabilities	35,992	(95,635)
	<u> </u>	<u> </u>
Net Cash Provided by (Used in) Operating Activities	305,703	(77,878)
	<u> </u>	<u> </u>
Cash – Beginning	869,645	947,523
	<u> </u>	<u> </u>
Cash– Ending	\$ 1,175,348	\$ 869,645
	<u> </u>	<u> </u>

Statement of Functional Expenses

	Program Services	Special Events	Management and General	Fund Raising	Total
Scholarships - BNP	\$ 488,766	\$ -	\$ -	\$ -	\$ 488,766
Scholarships - JMTA	411,695	-	-	-	411,695
Community Programs	27,774	-	-	-	27,774
Promotional	-	5,605	4,096	-	9,701
Coaches	-	19,727	-	-	19,727
Other Event Expenses	-	123,309	-	-	123,309
Professional Fees	-	-	29,465	-	29,465
Rent	1,600	2,000	4,100	2,300	10,000
Utilities	1,410	1,763	3,613	2,027	8,813
Website Maintenance	-	2,041	-	2,041	4,082
Staff Expenses	30,153	37,691	100,826	43,345	212,015
Insurance	-	-	10,046	-	10,046
Transportation and Lodging	-	-	135	-	135
Office Expenses	446	5,576	4,181	5,660	15,863
Total	\$ 961,844	\$ 197,712	\$ 156,462	\$ 55,373	\$ 1,371,391

Statement of Functional Expenses

	<u>Program Services</u>	<u>Special Events</u>	<u>Management and General</u>	<u>Fund Raising</u>	<u>Total</u>
Scholarships - BNP	\$ 501,399	\$ -	\$ -	\$ -	\$ 501,399
Scholarships - JMTA	282,256	-	-	-	282,256
Community Programs	29,012	-	-	-	29,012
Promotional	-	8,401	-	-	8,401
Coaches	-	9,478	-	-	9,478
Other Event Expenses	-	19,050	-	-	19,050
Professional Fees	-	-	27,988	-	27,988
Rent	3,222	4,000	8,080	4,698	20,000
Utilities	850	1,055	2,131	1,239	5,275
Website Maintenance	-	2,042	-	2,042	4,084
Administrative Expenses	-	-	11,594	-	11,594
Staff Expenses	22,669	28,139	56,842	33,044	140,694
Insurance	-	-	9,115	-	9,115
Office Expenses	516	5,854	1,448	5,966	13,784
Total	\$ 839,924	\$ 78,019	\$ 117,198	\$ 46,989	\$ 1,082,130

Events & Campaigns



In April 2023, JMTP hosted its annual **Comedy Night** in Sony Hall Theater located at The Paramount Hotel. The event, hosted by John and Patrick McEnroe, had more VIP sections, a larger stage, and more room for JMTP's most fun night of the year. The incredible line up of talent including Heidi Gardner, Michelle Buteau, Matt Friend, Seth Herzog, amongst many others bringing in more than \$340,000, making it the most successful Comedy Night to date.



Events & Campaigns

The **9th Annual JMTP Pro Am** took place on Saturday, August 26th at the beautiful SPORTIME Amagansett. The sold out Pro Am was wildly successful for JMTP, raising more than \$630,000 which could not have been achieved without the support of those who participated whether it was by playing in the event, being a spectator, or participating in one of several auctions.

Furthermore, we are grateful to the Legends who participated in the event: James Blake, Rennae Stubbs, Luke Jensen, Jim Courier, Reilly Opelka, Christina McHale, Andrea Petkovic, Richey Renenberg, and of course, our own John and Patrick McEnroe!



Events & Campaigns



On October 13th, JMTP, alongside NYC Parks and SPORTIME Randall's Island, participated in **Poor Richard's Playground** ribbon cutting ceremony to celebrate the \$1.4+ million reconstruction project completion, funded by SPORTIME, that completely refurbished the popular East Harlem play area. The project included full-depth asphalt replacement, the striping and painting of five new, "red ball" tennis courts, painting of other asphalt sections of the playground and new striping of the basketball courts, replacement of antiquated basketball backboards and nets, replacement of fencing, new benches and water fountain, and more.

Following the ceremony, we participated in hosting a free tennis clinic for local youth, hosted by Patrick McEnroe and SPORTIME Executive Director of Tennis, Mike Barrell. We plan on using these courts to do exactly what we do in our Community Programming - provide free group tennis instruction and introduce the sport of tennis to kids. We will also be donating nets and equipment to the surrounding schools.

Events & Campaigns



NYON is a lifestyle brand based in downtown New York City that designs premium goods for city slickers, with the belief that there are no strangers here, only friends you haven't met yet. In August 2023, NYON partnered with JMTP to not only use the JMTA grounds, but also to include some of our scholarship players in their campaign. In addition, NYON kindly made a donation to support JMTP and the work that we do.

Player Highlights



Zizou Ahmad

Les Petits As USA Playoff Champion, B14s Easter Bowl Sportsmanship Award Winner & Bronze Ball in Singles, 14's Junior Davis Cup Qualifying Event in which Zizou won all his matches, Wimbledon 14U Invitation Recipient



Summer Chandler

Doubles Gold Ball at National Indoors, G16s Doubles Bronze Ball & Singles 4th Place at Winter Nationals, L3 Champion in California, Round of 16 at Easter Bowl



Josh Dolinsky

B12s L3 Champ, B12s Clay Courts Bronze Ball, 12s L2 Tournament Champion



Kayla Moore

2-Time ITF J30 singles Champ & J30 Doubles Champ in Trinidad. 2nd highest player in the USA for her age.

Player Highlights



Christasha McNeil

G18s Clay Courts Gold Ball 1st place, Wildcard into Junior US Open



Ligaya Murray

ITF J30 Singles Semifinalist & Doubles Champ with Kayla Moore in Trinidad, J60 ITF Champ in Ecuador



Thea Rabman

Aus Open 2nd Rd, J300 ITF Finalist at Indian Wells, J2 Doubles Champ and Singles Semi Finalist in Canada, Qualified for all 4 Junior Slams in one year. Reached top 50 in the ITF World Rankings.



Jesse Yang

14s Easter Bowl 4th Place in Doubles

Class of 2028

College Commitments



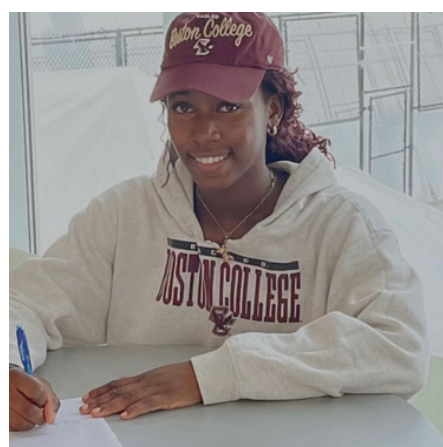
Kady Tannenbaum
Wake Forest University



Eddy Liao
Yale University



Jordan Chang
Columbia University



Olivia Benton
Boston College



Summer Chandler
Tulane University

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Bennett Schlansky
Sportime Clubs

Get Involved



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www.jmtpny.org

There are many ways you can help the Johnny Mac Tennis Project. Your financial support will allow us to continue to bring free tennis to NYC area kids and to train future champions.

DONATE ONLINE:

You can make a tax-deductible donation online at <https://www.jmtpny.org/donate--support.html>.

SPONSORSHIP:

Sponsor one of our signature events or programs throughout the year.

ATTEND AN EVENT:

Attend one of our events, such as Comedy Night or the Pro Am in the Hamptons.